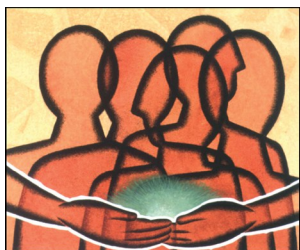


# ONCOLOGY CURRENTS



**The Greater Port Huron Relay for Life is only the third site in Michigan to be chosen as a draw site for CPS3**

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**Look for our group on Facebook!**

**The Cancer Prevention Study 3 is coming to Relay for Life on May 22, 2010 at Birchwood Mall**

As an advocate for the American Cancer Society, your commitment to spread the ACS story is helping win the battle against cancer. Thousands of communities have gone smoke free, more people have access to cancer screenings and treatments, and billions of dollars are being allotted to cancer research. What if this year you could take your successes one step further? What if you could contribute to research whose purpose is to better understand the factors that cause or prevent cancer? What if you could personally participate in research that ultimately eliminates cancer as a major health problem for this and future generations? This coming year, at Relay For Life of Greater Port Huron, you will have an unprecedented opportunity to participate in the research you support. The American Cancer Society's Department of Epidemiology and Surveillance Research will be enrolling participants for their newest research study, the Cancer Prevention Study-3 (CPS-3). Once enrolled, a participant's 20-30 year commitment to the study will involve completing a mailed survey every few years. Individuals who are willing to make a long-term commitment to the study, which involves completing periodic follow-up surveys at home, are between the ages of 30-65, and who have never personally been diagnosed with cancer are eligible to enroll during the time listed below. Enrollment will take between 20-30 minutes.

**Relay For Life of Greater Port Huron on Saturday, May 22, 2010  
Birchwood Mall Enrollment time: 2:00 p.m. – 6:00 p.m.**

If you are unable to enroll, please be an advocate for Cancer Prevention Study-3. Encourage those close to you to take part in this potentially life-saving study in your honor. Spread the word to everyone you know and encourage them to enroll. The Cancer Prevention Study-3 will be enrolling 500,000 people at select Relay For Life events throughout the country over the next five years.

You may also visit the Cancer Prevention Study-3 website [www.cancer.org/cps3](http://www.cancer.org/cps3) for enrollment information and other enrollment locations, or call us toll free at 888-604-5888.



## Did You Know?

Blue Water  
Oncology  
sponsors  
WGRT's "Self-  
Breast Exam"  
the first  
Wednesday of  
every month!

*Happy  
Birthday in  
March to  
Dr. Cox!*

## **BWO in the Community: Relay for Life 2010**

The staff at Blue Water Oncology are extremely involved in community events. The biggest event we participate in is Relay for Life.

What is Relay for Life? It is a movement that brings together millions of people across the country every year to celebrate those who have battled cancer, remember loved ones lost, and empower individuals and communities to fight back against a disease that has touched the lives of so many of us.

Teams of people from everywhere will join together for a huge, 24-hour celebration. Each team is asked to have someone walking on the track for the entire 24 hours. Relay was created as an overnight event with the idea that cancer never sleeps, and that people with cancer have to face it all day, and in the middle of the night.

Relay for Life of Greater Port Huron will be held on May 22nd and 23rd at the Birchwood Mall in Ft. Gratiot, Michigan. Teams are making plans about their different fundraisers and about their campsite design. This year's theme is "Children's Books" so expect some elaborate decorations!

If you are interested in starting a team of your own, or would like to walk for our team, please visit:

<http://main.acsevents.org/goto/bluewateroncology>

Or, see our Relay Team Captain, Lisa, for more information!



## **Hungry Howie's Pizza.**

The Blue Water Oncology Relay for Life Team is selling Hungry Howie's Pizza Certificates to support the 2010 Relay for Life of Greater Port Huron and the American Cancer Society. These certificates are a quick and easy way to give a gift or keep them for yourself! The average American family orders pizza once a week, so why not purchase your one-topping medium certificates in advance and support a great cause?

Certificates are available at the front desk for just \$8.00!

## Continuing Our Education

Dr. Cox recently attended a conference in New York City on hematologic malignancies. Some of the diseases discussed included Multiple Myeloma, non-Hodgkin's Lymphoma, Myelodysplasia and certain leukemias.

Dr. Lal and Dr. Cox attended the American Society of Hematology Review in Dearborn, Michigan. Dr. Cox will attend the Michigan Cancer Research Consortium Governing Board meeting later this month and next month will attend the Michigan Society of Hematology and Oncology Governing Board Meeting.

Lisa is an active member of the Blue Water Chamber of Commerce Education Committee, which provides low/no-cost educational seminars to local businesses. She is also active in the Michigan State Medical Society and has attended numerous meetings in regards to the pressing legal issues that face physicians and patients today.

Cher will be attending the Certified Hematology Oncology Coder Workshop in preparation for a special certification exam. Maryann was a beta-tester for this exam last fall.

The Blue Water Oncology nurses head to their annual Michigan Society of Hematology and Oncology retreat in March. Plans are to discuss issues facing oncology nurses today, such as caring and providing treatment to the geriatric population.

Did you know that Maryann and Melody have been taking watercolor classes in their spare time? Ask to see a sample of the budding artists' work!

## SOOTHE AWAY THOSE ACHES & PAINS

The staff at Blue Water Oncology knows how painful life is sometimes. Whether it's the stress of a long day, stiff muscles, or cold spots from chemotherapy, we have just the solution for you! Our handcrafted corn packs help those aches and pains disappear. Just pop it into the microwave for a minute, or freeze it and apply to the affected area. They make a great gift for anyone suffering from stress, and let's face it; who isn't? The corn packs can be purchased in the office for a \$5 donation. All proceeds go to support the Blue Water Oncology Relay for Life team and the American Cancer Society.

**A special THANK-YOU! To Amy Phillips, who donated much of her time and effort to sew bags!**

## Phone System

### Directory

1. Prescription Refills
2. Nurse
3. Appointments/front desk
4. Medical assistant
5. Billing
7. Clinical Trial Info
9. Office location and hours

**\*If in doubt,  
press "0" for  
the front desk**



## Community Calendar March

### St. Joseph Mercy Port Huron Hospital

March 1 Breast Cancer Support Group Call 810-985-1871 to register

March 10 Look Good Feel Better Call 800-227-2345 to register

### Port Huron Hospital

March 9 Cancer Support Group for Women Call 800-228-1484 to register

March 25 Look Good Feel Better Call 800-227-2345 to register

### St. Paul Lutheran Church

March 2 Men's Cancer Support Group Call 810-982-9853 for more information

### Upcoming Events

May 22-23 Relay for Life of Greater Port Huron 9:00am to 9:00am

Survivor Ceremony & Lap 1:00pm

**CPS3 Registration May 22, 2010 from 2:00pm to 6:00pm**

Birchwood Mall - Younkers Parking Lot

Survivors call 800-513-9930 to register for the free luncheon or:

**Register online at [www.RelayForLife.org/greatermporthuronmi](http://www.RelayForLife.org/greatermporthuronmi)**

## Congratulations to Dr. Cox!

Congratulations to Dr. Cox on being honored a Patients' Choice doctor for the second year in a row, by his patients! Every month, more than 40,000 patients across the United States provide online feedback about their experiences with their doctors. Only a select few receive near perfect scores, less than 6% of 720,000 active physicians! To see the results, visit: [www.vitals.com](http://www.vitals.com) **WAY TO GO DR. COX!**

## Office Information

Office Hours: Monday thru Friday 8:00am to 5:00pm (closed 12-1pm for lunch)

Deckerville Hospital Office Hours: Dr. Cox has office hours on the third Monday of the Month

(call 810-376-2835 for appointments)

St. John River District Office Hours: Dr. Cox has office hours every Wednesday morning

(call 810-329-5392 for appointments)

**Please visit us on the web! [www.bwonc.com](http://www.bwonc.com)**